



**UNIVERSITATEA CREȘTINĂ „DIMITRIE CANTEMIR”
„DIMITRIE CANTEMIR” CHRISTIAN UNIVERSITY**

**FACULTATEA DE FINANȚE, BĂNCI ȘI CONTABILITATE
FACULTY OF FINANCE, BANKING AND ACCOUNTANCY**

with the support of the

**INSTITUTUL DE CERCETĂRI ȘTIINȚIFICE
MULTIDISCIPLINARE
MULTIDISCIPLINARY SCIENTIFIC RESEARCH INSTITUTE**

Have the honour to organize

**THE 3rd INTERNATIONAL SCIENTIFIC CONFERENCE
"NEW TRENDS FOR AN ECONOMY BASED ON
KNOWLEDGE AND GLOBALIZATION"
NOI TENDINȚE PENTRU O ECONOMIE BAZATĂ PE
CUNOAȘTERE ȘI GLOBALIZARE
Ediția a III-a**

**Bucharest, Romania
23th – 24th of March 2017**

THE 3rd INTERNATIONAL SCIENTIFIC CONFERENCE
NEW TRENDS FOR AN ECONOMY BASED ON KNOWLEDGE AND GLOBALIZATION
Bucharest, Romania, 23th - 24th March 2017



THE 3rd INTERNATIONAL SCIENTIFIC CONFERENCE
NEW TRENDS FOR AN ECONOMY BASED ON KNOWLEDGE AND GLOBALIZATION
Bucharest, Romania, 23th - 24th March 2017



CONFERENCE PROGRAM



CONFERENCE PROGRAM

| Thursday, 23th of March 2017 | |
|-------------------------------------|--|
| 10:00-11:00 | Registration of participants |
| 11:00-12:30 | Opening festivity – IN PLEN |
| 12:30-13:30 | Book presentation |
| 13:00-15:00 | Coffe break |
| 15:00-17:00 | Parallel Paper Sessions |
| | Section I: Accounting and Audit |
| | Section II: Finance and Banking |
| | Section III: Economics, Business Informatics, etc |
| 17:00-17:30 | Coffe break |
| Friday, 24th of March 2017 | |
| 10:00-13:00 | Parallel Paper Sessions |
| | Section I: Accounting and Audit |
| | Section II: Finance and Banking |
| | Section III: Economics, Business Informatics, etc |
| 13:00-13:30 | Coffe break |
| 13:30-17:00 | Parallel Paper Sessions |
| | Section I: Accounting and Audit |
| | Section II: Finance and Banking |
| | Section III: Economics, Business Informatics, etc |
| 17:00-17:30 | Coffe break |
| 17:30-18:30 | Meeting in plenary, conclusions |
| 18:30-19:00 | Closing Ceremony |



SCIENTIFIC COMMITTEE

Presidents

Momcilo Luburici, Prof. PhD, President Founder of „Dimitrie Cantemir” Christian University Bucharest

Corina Adriana Dumitrescu, Prof. PhD, President Founder of „Dimitrie Cantemir” Christian University Bucharest

Prof. PhD, President of the University Senate, „Dimitrie Cantemir” Christian University Bucharest

Cristina Cristureanu, Prof. PhD, Rector of „Dimitrie Cantemir” Christian University, Bucharest

Special invitat

Grigore Belostecinic, Acad., Prof. PhD, hab. PhD h. c., Rector of Academy of Economic Studies of Moldova



Members

Marin Andreica, Prof. PhD , Academy of Economic Studies, Bucharest
Mariana Bălan, Prof. PhD , Romanian Academy
Minică Boajă, Prof. PhD , „Dimitrie Cantemir” Christian University, Bucharest
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Tatiana Dănescu, Prof. PhD , „Petru Maior” University, Târgu-Mureș
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Cantemir” Christian University
Gheorghe Lepădatu, Prof. PhD , Multidisciplinary Research Institute, „Dimitrie
Cantemir” Christian University
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Victor Munteanu, Prof. PhD , „Dimitrie Cantemir” Christian University,
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Gheorghe H. Popescu, Prof. PhD , „Dimitrie Cantemir” Christian University,
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Liliana Aurora Constantinescu, Assoc. Prof. PhD, „Dimitrie Cantemir” Christian
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Sorinel Căpuşeanu, Assoc. Prof. PhD, „Dimitrie Cantemir” Christian University,
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Christian University
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Romanian Academy
Ionel Leonida, Researcher PhD, „Victor Slăvescu” Financial and Monetary
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Sorinel Căpuşeanu, Assoc. Prof. PhD, „Dimitrie Cantemir” Christian University, Bucharest

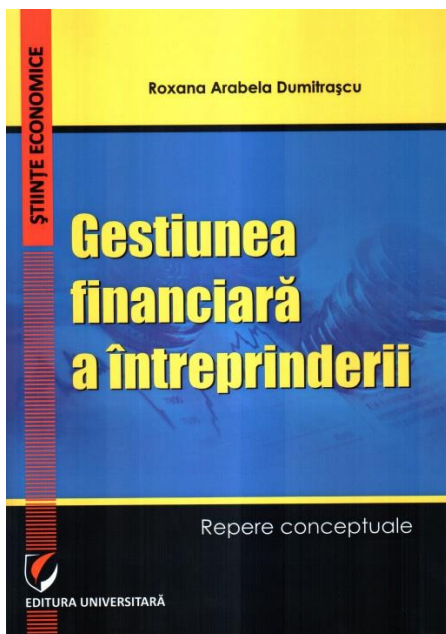
Roxana Arabela Dumitraşcu, Assoc. Prof. PhD, „Dimitrie Cantemir” Christian University, Bucharest

Gheorghe H. Popescu, Prof. PhD , „Dimitrie Cantemir” Christian University, Bucharest



Book presentation

Author: Assoc. Prof. PhD Roxana Arabela Dumitrașcu



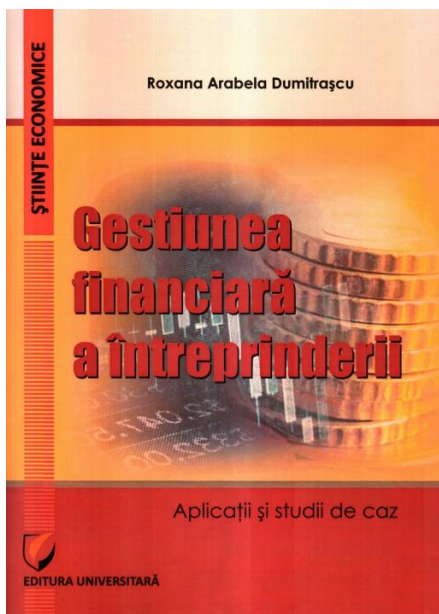
**Financial management of the
company
„ Conceptual marks ”**

**Expert reviewer – Prof. PhD
Gheorghe Lepadatu**



Book presentation

Author: Assoc. Prof. PhD Roxana Arabela Dumitrașcu



**Financial management of the
company
„Applications and case studies”**

**Expert reviewer – Prof. PhD
Gheorghe Lepadatu**



IN PLEN

1. RESERVED Title

Author: **Momcilo Luburici**, Prof. PhD, President Founder of „Dimitrie Cantemir” Christian University Bucharest

2. RESERVED Title

Author: **Corina Adriana Dumitrescu**, Prof. PhD, President Founder of „Dimitrie Cantemir” Christian University Bucharest, Prof. PhD, President of the University Senate, „Dimitrie Cantemir” Christian University Bucharest

3. RESERVED Title

Author: **Cristina Cristureanu**, Prof. PhD, Rector of „Dimitrie Cantemir” Christian University, Bucharest

4. RESERVED Title

Author: **Eugen Nicolăescu**, Prof. PhD, Vice - President of the University Senate „Dimitrie Cantemir” Christian University, Dean of the Faculty of Finance, Banking and Accountancy Bucharest

5. Leadership and communication in modern European organizations

Author: **Valentina Zaharia**, Prof. PhD, Vice - President of the University Senate „Dimitrie Cantemir” Christian University, Dean of the Faculty of Marketing, Bucharest

6. RESERVED Title

Author: **Marinella Sabina Turdean**, Assoc. Prof. PhD, Vice-Rector of the „Dimitrie Cantemir” Christian University



7. Interdisciplinarity and integrity in management history research

Author: **Ion Petrescu**, Prof. PhD PhD h. c. , „Lucian Blaga” University, Sibiu

8. BEPS and MNE’s transfer pricing arrangements

Author: **Georgeta Ilie**, Prof. PhD , Vice-Rector of the „Dimitrie Cantemir” Christian University

9. Energy Union in the EU and the Role of Turkey in the European Energy Security

Authors: **Sibelin Mehter Aykin**, Assoc. Prof. PhD , Akdeniz University, Antalya, Turkey

Ileana Tache, Prof. PhD , Transylvania University, Braşov, Ad personam Jean Monnet Chairs

10. Discussion on reality and prospects in eurozone

Author: **Eleftherios Thalassinos**, Prof. PhD , University of Piraeus Greece, European Chair Jean Monnet

11. Methodes of payment in international economic exchanges

Author: **Minică Boajă** Prof. PhD, Faculty of Finance, Banking and Accountancy, „Dimitrie Cantemir” Christian University Bucharest

12. Specific aspects of accounting for SMEs

Author: **Gheorghe Lepadatu**, Prof. PhD, Director ICSM, „Dimitrie Cantemir” Christian University Bucharest



Paper Sessions

Section I: Accounting and Audit

Chairman

 **Gheorghe Lepădatu**, Prof. PhD

Members

 **Victor Munteanu**, Prof. PhD

 **Eugen Nicolaescu**, Prof. PhD

 **Mirela Niculae**, Assist. PhD

**Date: 23.03.2017 Hours: 15:00 – 17:00 Papers Presentation,
Hall - 85**

Date: 24.03.2017 Hours : 17:30 – 18:30 Conclusions



Papers in Section 1 Accounting and Audit

1. The role of the financial-accounting information system in the matrix of the entity functions

Author: **Niculae Mirela** Assist. PhD, Faculty of Finance, Banking and Accountancy, „Dimitrie Cantemir” Christian University Bucharest

2. The comprehensive income – a new dimension in measuring the financial results by applying ifrs

Author: **Victor Munteanu** Prof. PhD , Faculty of Finance, Banking and Accountancy, „Dimitrie Cantemir” Christian University Bucharest

Monica Petruța ZAMFIR (MAALIKY) PhD Student, University “Valahia” Târgoviște

3. The impact of applying IFRS on the accounting-taxation rapport, at european

Author: **Victor Munteanu** Prof. PhD , Faculty of Finance, Banking and Accountancy, „Dimitrie Cantemir” Christian University Bucharest

Cristian Florian FLOREA PhD Student, University “Valahia” Târgoviște

4. Business process management at an economic entity

Authors: **Sorinel Căpușneanu** Assoc. Prof. PhD, „Dimitrie Cantemir” Christian University, Bucharest, **Dan Ioan Topor** Assoc. Prof. PhD, 1 Decembrie 1918 University, Alba Iulia, **Lucian Vasile Găban** Assoc. Prof. PhD, 1 Decembrie 1918 University, Alba Iulia, **Ileana Sorina Rakoș (Boca)** Assoc. Prof. PhD, University of Petroșani



5. Transfer pricing and entity's options on short-term

Authors: **Dan Ioan Topor** Assoc. Prof. PhD, 1 Decembrie 1918 University, Alba Iulia, **Atila Szora-Tamaş** Assoc. Prof. PhD, 1 Decembrie 1918 University, Alba Iulia, **Raluca Oana Ivan** Assoc. Prof. PhD, 1 Decembrie 1918 University, Alba Iulia, **Andreea Marin-Pantelescu** Assoc. Prof. PhD, Bucharest University of Economic Studies

6. Tax havens

Author: **Minică Boajă** Prof. PhD, Faculty of Finance, Banking and Accountancy, „Dimitrie Cantemir” Christian University Bucharest

7. Pages of history accountancy - the theory of balance reality

Authors: Prof. Docent **Dumitru Rusu**, PhD and Prof. **Ronelia Davideanu**, PhD, from Iasi Accounting School, Prof. **Gheorghe Lepadatu**, PhD, Director ICSM, „Dimitrie Cantemir” Christian University Bucharest

8. Information systems audit

Author: **Narcisa Isaila** Assoc. Prof. PhD, REI, „Dimitrie Cantemir” Christian University Bucharest

9. The implications of informatics in Auditing

Author: **Alexandru Tugui**, Prof. PhD, University „Alexandru Ioan Cuza” Iasi, Faculty of Economic and Business Administration

10. Accounting and external audit of funds for national defense and security

Author: **Ionel Bostan**, Prof. PhD, University „Alexandru Ioan Cuza” Iasi, Faculty of Economic and Business Administration; Centre for European Studies



11. Introduction to accounting law

Authors: **Luminita Jalba**, Assoc. Prof. PhD, Lecturer **Oana Duta**, PhD, Faculty of Turistic and Commercial Management, „Dimitrie Cantemir” Christian University Bucharest

12. The impact of fiscal risks on competitiveness in business (I)

Author: **Sorin Adrian Robu**, Ec. PhD

13. Circuit of accounting and financial documents. Legal issues

Author: **Iacob Alexandru Constantin**, Faculty of Law, University Nicolae Titulescu, Bucharest

14. Specific aspects of accounting for service contracts

Author: **Ioan Florin Dinu**, Romanian Security Systems

15. Audit Report in the context of the revised International Standards on Auditing (I)

Author: **Radu Dorin Lenghel**, Assoc. Prof. PhD, Faculty of Economic Sciences, UCDC Cluj-Napoca

16. Specific aspects of financial control in public administration (I)

Author: **Razvan Cazacu**, Bucharest City Hall

17. Biological assets in view of IAS 41 – Agriculture

Author: **Valentina Radulescu**, Assoc. Prof. PhD, Academy of Economic Studies, Bucharest

18. Costing electoral campaign in Romania

Author: **Aurelian Baluta**, Assoc. Prof. PhD, Faculty of Accounting Management, University Spiru Haret, Bucharest



19. Methods for evaluation of intangible assets – a component of the assets accounting

Author: **Gabriel I. Nastase**, Assoc. Prof. PhD, Faculty of Finance, Banking and Accountancy, „Dimitrie Cantemir” Christian University Bucharest

20. The need and opportunity to apply electronic in accounting services

Author: **Viorica Ionascu**, Prof. PhD, Senior Scientist, 1st degree, Director ICSM, „Dimitrie Cantemir” Christian University Bucharest

21. Implementation of IFRS in banking accounts (I)

Author: **Vasile Bleotu**, Assoc. Prof. PhD, Faculty of Finances, Banks and Accounting, UCDC, Bucharest

22. Current trends on economic relations between Moldova and the countries U.E. Acad

Author: **Dumitru Moldovan**, Prof. PhD, Dean of the Faculty of Economy, Academy of Economic Studies, Republic of Moldova

23. The financial performance in e-commerce activities

Author: **Doina Maria Tilea**, Assoc. Prof. PhD, REI, UCDC, Bucharest

24. Accounting principles and conventions

Author: **Gheorghe Lepadatu**, Prof. PhD, Director ICSM, „Dimitrie Cantemir” Christian University Bucharest




Paper Sessions


Section II: Finance and Banking

Chairman

 **Liliana Aurora Constantinescu**, Assoc. Prof. PhD

Members

 **Daniela Penu**, Assoc. Prof. PhD

 **Gabriel Năstase**, Assoc. Prof. PhD

 **Alina Georgiana Solomon**, Lect. PhD

**Date: 23.03.2017 Hours: 15:00 – 17:00 Papers Presentation,
Hall - 85**

Date: 24.03.2017 Hours : 17:30 – 18:30 Conclusions



Papers in Section II Finance and Banking

1. Indirect taxes and social welfare

Author: **Daniela Penu** Assoc. Prof. PhD Faculty of Finance, Banking and Accountancy, „Dimitrie Cantemir” Christian University Bucharest

2. Fiscal policy on indirect taxation in the context of the financial economic crisis

Author: **Daniela Penu** Assoc. Prof. PhD Faculty of Finance, Banking and Accountancy, „Dimitrie Cantemir” Christian University Bucharest

3. Justification of investment decision at sc rombet sa

Author: **Gabriel Nastase** Assoc. Prof. PhD Faculty of Finance, Banking and Accountancy, „Dimitrie Cantemir” Christian University Bucharest

4. Applying new legislative regulations in budgetary implementation at the level of national film center

Author: **Gabriel Nastase** Assoc. Prof. PhD Faculty of Finance, Banking and Accountancy, „Dimitrie Cantemir” Christian University Bucharest

5. The management of treasury company in the competitive economy

Author: **Gabriel Nastase** Assoc. Prof. PhD Faculty of Finance, Banking and Accountancy, „Dimitrie Cantemir” Christian University Bucharest



6. Implementation of quality management system at S.C. Coral Impex S.R.L.

Author: **Gabriel Nastase** Assoc. Prof. PhD Faculty of Finance, Banking and Accountancy, „Dimitrie Cantemir” Christian University Bucharest

7. Budgeting treasury of enterprise

Author: **Gabriel Nastase** Assoc. Prof. PhD Faculty of Finance, Banking and Accountancy, „Dimitrie Cantemir” Christian University Bucharest

8. A pelicular world – the world of Cooperative Banks

Author: **Morar Adrian** Ec. PhD General Director of Creditcoop Central Cooperative

9. Development strategy of the activity of CREDITCOOP Central Cooperative bank for the next years

Author: **Morar Adrian** Ec. PhD General Director of Creditcoop Central Cooperative

10. Risk management strategy, new trends in European Cooperative Banks

Author: **Liliana Aurora Constantinescu** Assoc. Prof. PhD Faculty of Finance, Banking and Accountancy, „Dimitrie Cantemir” Christian University Bucharest

11. News, challenges and trends in management of Cooperative Banks

Authors: **Liliana Aurora Constantinescu** Assoc. Prof. PhD Faculty of Finance, Banking and Accountancy, „Dimitrie Cantemir” Christian University Bucharest, **Mihai Elena Carmina** Sc. PhD. Student Transilvania University



12. Bank resolution - goals, ways to achieve it

Author: **Vasile Bleotu** Assoc. Prof. PhD Faculty of Finance, Banking and Accountancy, „Dimitrie Cantemir” Christian University Bucharest

13. Fast payouts of guaranteed deposits - means of strengthening the confidence of depositors in the banking system

Author: **Vasile Bleotu** Assoc. Prof. PhD Faculty of Finance, Banking and Accountancy, „Dimitrie Cantemir” Christian University Bucharest

14. Estimating absolute convergence in the euro area

Author: **Alina Georgiana Solomon** Lect. PhD, Faculty of Finance, Banking and Accountancy, „Dimitrie Cantemir” Christian University Bucharest

15. Tax impact on business environment in Romania

Author: **Alina Georgiana Solomon** Lect. PhD, Faculty of Finance, Banking and Accountancy, „Dimitrie Cantemir” Christian University Bucharest

16. The analyse of correlation between entrepreneurship and tertiar education in Romania

Authors: **Cristina Balaceanu** Prof. PhD, **Daniela Penu** Assoc. Prof. PhD, Faculty of Finance, Banking and Accountancy, „Dimitrie Cantemir” Christian University Bucharest

17. Design and supply the dashboard of the team/Authority and influence in the work team structures.

Author: **Mirela Dogaru** PhD, „Dimitrie Cantemir” Christian University Bucharest



Paper Sessions

Section III: Economics, Business Informatics, etc

Chairman

 **Gheorghe H. Popescu**, Prof. PhD

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 **Florin Cristian Ciurlău**, Assoc. Prof. PhD

 **Vadim Dumitrașcu**, Assoc. Prof. PhD

 **Mirela Turkeș**, Lect. PhD

**Date: 23.03.2017 Hours: 15:00 – 17:00 Papers Presentation,
Hall - 85**

Date: 24.03.2017 Hours : 17:30 – 18:30 Conclusions



Papers in Section III

Economics, Business Informatics, etc

1. Inventory role in effectively and efficiently managing the logistics systems of companies

Author: **Alexandru Burda** Lect. PhD, MTC, „Dimitrie Cantemir” Christian University Bucharest

2. Fractal character study of economic processes using the hurst exponent

Authors: **Vadim Dumitraşcu** Assoc. Prof. PhD , **Roxana Arabela Dumitraşcu** Assoc. Prof. PhD, Faculty of Finance, Banking and Accountancy, „Dimitrie Cantemir” Christian University, Bucharest

3. Considerations regarding the viability and adaptability of economic systems

Authors: **Roxana Arabela Dumitraşcu** Assoc. Prof. PhD , **Vadim Dumitraşcu** Assoc. Prof. PhD, Faculty of Finance, Banking and Accountancy, „Dimitrie Cantemir” Christian University, Bucharest

4. The role of the intellectual capital within the organizations based on knowledge

Author: **Camelia Cristina Dragomir** Prof. PhD , Academy of Romanian Scientists

5. Promoting the continuing learning in economy based on knowledge

Author: **Camelia Cristina Dragomir** Prof. PhD , Faculty of Legal, Economic and Administrative Sciences, „Spiru Haret”, University Bucharest, **Amalia Dragomir** School Center for Inclusive Education



6. Organizational change in the public administrations in the context of the knowledge-based economy

Author: **Stelian Panzaru** Prof. PhD , Faculty of Legal, Economic and Administrative Sciences , „Spiru Haret” University Bucharest

7. Legal Aspects Regarding the Procedure of Contesting in Court the Budgetary Claims

Author: **Diana Gorun** Lect. PhD, Romanian-American University Bucharest

8. The statistical characterization of the size, structure and dynamics of income and expenses of the household

Author: **Ligia Dudu** Assist. PhD, Faculty of Finance, Banking and Accountancy , “Dimitrie Cantemir” Christian University - Bucharest

9. The statistical analysis of total consumption expenditure of households in Romania

Author: **Ligia Dudu** Assist. PhD, Faculty of Finance, Banking and Accountancy , “Dimitrie Cantemir” Christian University - Bucharest

10. Comparative analysis regarding the capital market’s development in romania versus central and eastern european countries

Author: **Sorin Claudiu Radu** Lect. PhD, Faculty of Finance, Banking and Accountancy , “Dimitrie Cantemir” Christian University - Bucharest

11. Promoting romanian capital market to emerging market status

Author: **Sorin Claudiu Radu** Lect. PhD, Faculty of Finance, Banking and Accountancy , “Dimitrie Cantemir” Christian University - Bucharest



12. The Influence of European Funding Programs on Education Market in Romania

Author: **Tiberiu Foris** Prof. PhD , Transylvania University, Braşov, **Diana Foris** Assist. Prof. PhD. Transylvania University, Braşov,

13. European reglementations regarding economic dynamic and their distortions

Authors: **Popescu H. Gheorghe** Prof. PhD, **Ciurlau Cristian Florin** Assoc. Prof. PhD, Faculty of Finance, Banking and Accountancy , “Dimitrie Cantemir” Christian University - Bucharest

14. Challenges of Entrepreneurship in the society of knowledge

Author: **Tiberiu Foris** Prof. PhD , Transylvania University, Braşov,

15. Human resources management challenges and perspectives

Author: **Tiberiu Foris** Prof. PhD , Transylvania University, Braşov,

16. The evolution of fertility over the life course. A comparativ study between Romania and Turcia

Authors: **Mirela Turkes** Lect.PhD Faculty of Finance, Banking and Accountancy , “Dimitrie Cantemir” Christian University - Bucharest, **Argentina Velea** Lect. PhD, Faculty of Marketing “Dimitrie Cantemir” Christian University - Bucharest

17. Disaster recovery methods for distributed databases

Authors: **Iacob Nicoleta Magdalena** Assoc. Prof. Faculty of „Engineering, Computer Science and Geography” „Spiru Haret” University Bucharest, **Defta Costinela Luminita** Lect. Faculty of Tourism And Commercial Management Bucharest, „Dimitrie Cantemir” Christian University, **Mirela Liliana Moise** PhD, 195 Secondary School, Bucharest



18. Social protection , from idea to reality

Author: **Emilia Pascu** Assoc. Prof. PhD, MTC, **Oana Milea** Assoc. Prof. PhD, MTC, **Irina Nicolau** Assoc. Prof. PhD, REI, „Dimitrie Cantemir” Christian University

19. Jacobi`s symbol

Author: **Laura Ungureanu** Prof. Informatic National College "Tudor Vianu" Bucharest

20. Quadratic reciprocity law

Author: **Laura Ungureanu** Prof. Informatic National College "Tudor Vianu" Bucharest



AGENȚIA ROMÂNĂ DE ASIGURARE A CALITĂȚII ÎN ÎNVĂȚĂMÂNTUL SUPERIOR
ROMANIAN AGENCY FOR QUALITY ASSURANCE IN HIGHER EDUCATION
Membră ENQA - Full member of ENQA
Înscrisă în EQAR - Listed in EQAR

CERTIFICAT CERTIFICATE

Universitatea Creștină „Dimitrie Cantemir” din București

a obținut în urma evaluării instituționale
following institutional evaluation attained

calificativul **GRAD DE ÎNCREDERE RIDICAT**

a HIGH CONFIDENCE rating
- pentru perioada **2010-2015** -
- for the period 2010-2015 -

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